

ExcelChoice Education is committed to protecting and respecting the privacy of any and all personal data that it gathers in the course of doing business, as defined by the Data Protection Act 2018 (DPA), the California Consumer Protection Act (CCPA), and any other applicable statutes. We collect only the essential information needed to perform the functions required by ExcelChoice Education. ExcelChoice Education has taken steps to ensure the information is stored in safe, secure locations with access only granted to those employees who require the information in order to perform their employment responsibilities.

### Introduction

This Policy explains when and why we collect personal data about you. We may change this Policy from time to time, but we will not treat your personal data in a fashion inconsistent with the Policy at the time your information is collected without notifying you.

ExcelChoice Education collects information for the purpose of providing tutoring services to the interested party, which will specifically meet his/her academic criteria. ExcelChoice Education will not disclose any information about individual users. Any information provided by a client or prospective client to ExcelChoice Education is strictly confidential. ExcelChoice Education will not sell any information obtained or provided by a client to a third party for marketing or other purposes but we may use that information for marketing which may involve a third party, such as Facebook advertisements, Instagram advertisements, Google advertisements, or on the ExcelChoice Education site in our "Testimonials" and "More Testimonials" section of our site.

Any questions with regards to ExcelChoice Education's policy should be directed to [info@excelchoicedu.com](mailto:info@excelchoicedu.com).

ExcelChoice Education is committed to protecting your privacy. This Statement of Privacy applies to the ExcelChoice Education website and governs data collection and usage. By using ExcelChoice Education website, you consent to the data practices described in this statement.

### Under 18 Years Old

We are concerned to protect the privacy of minors. If you are a minor, under the age of 18, please consult with your parent or guardian before you give out your personal information.

Please ask them to help you when giving out your personal data.

### Data Collection

ExcelChoice Education collects the minimum amount of personally identifiable information necessary to improve our site and the service we provide.

Data we collect includes any or all of the information you provide while using our website and/or services, such as::

#### **Identifiers (name, email, address, phone number, zip code)**

This information is used to communicate with you, provide services that you booked for, and inform you of any other services by ExcelChoice Education.

#### **Characteristics of Protected Classifications (age, gender, race)**

This information is used to ensure compliance with state, provincial, and federal law, deliver the services you have requested, and inform you of other products, services, or information available from ExcelChoice Education and its affiliates.

**Internet or other electronic network activity information (IP address, browser type, domain name, access time, referring website address, telecommunications/video communication app)**

We use this information to operate our service, to maintain quality of the service, and to provide general statistics regarding use of the ExcelChoice Education website.

**Education information (academic status, school, course of study)**

We use this information to deliver the services you have requested.

If you make a payment to us your payment details are not held by us but are collected by our third party payment processors, who specialize in the secure online capture and processing of such transactions.

Use of Information

ExcelChoice Education may use the personal information collected through our site specifically for the purposes detailed in this policy. Personal information that we process for any reasons won't be kept longer than is necessary for those purposes. We will take reasonable measures to prevent the loss or misuse of your personal information (e.g. encryption).

Use Of Cookies

The ExcelChoice Education website uses "cookies" to help you personalize your online experience. Cookies are small pieces of data stored on a site visitor's browser. It is used to keep track of the settings you have selected and your actions on the site. It can only be read by a web server in the domain that issued the cookie to you.

The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you register with ExcelChoice Education site or services, a cookie helps ExcelChoice Education to recall your specific information on subsequent visits. This simplifies the process of recording your personal data, such as billing addresses, shipping addresses, etc. When you return to the same ExcelChoice Education website, the information you previously provided can be retrieved, so you can easily use the ExcelChoice Education features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the ExcelChoice Education services or websites you visit.

### Your Rights

You have the right to ask ExcelChoice Education not to process your personal data for marketing purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data or writing N/A on the forms that we ask you to fill out. You can also exercise the right at any time by contacting us in writing.

The ExcelChoice Education site may, from time to time, contain links to and from the websites of its partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that ExcelChoice Education does not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

## CALIFORNIA RESIDENT PRIVACY RIGHTS

If you are a resident of the state of California, the following rights are available to you under the California Consumer Privacy Act.

You have the right to request that we disclose the categories of Personal Data collected, the categories of sources from which Personal Data is collected, the business or commercial purpose for collection, the categories of third parties with which we share Personal Data, and the specific pieces of Personal Data that we have about you. You also have the right to request that we provide your Personal Data to you in a readily useable format.

You have the right to request that we delete Personal Data that we collected from you. Note, however, that certain requests to delete Personal Data may be denied if we are required to retain the information as a matter of law, the information is necessary for detecting security incidents, exercising free speech, protecting or defending against legal claims, or for internal uses reasonably aligned with consumer expectations.

You have the right not to receive discriminatory treatment by us for exercise of these privacy rights. We do not offer financial incentives related to the provision of data.

You have the right to designate an authorized agent to make these requests on your behalf.

### Changes To This Statement

ExcelChoice Education may change this privacy policy periodically to reflect the business and customer feedback. ExcelChoice Education encourages you to periodically review this Statement to ensure how ExcelChoice Education is protecting your information.